

Trelleborg whitepaper provides comprehensive overview of big data in the maritime sector

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Trelleborg's marine systems operation has launched a new whitepaper bringing together the latest news and thinking on big data in the maritime sector, highlighting how and where these technologies are being implemented and the key application areas that will deliver future operational efficiencies for ports and terminals.

Titled 'The use of Big Data in the maritime industry', the whitepaper explores how the maritime industry can better understand the opportunities that big data offers, both now and in the longer term.

Richard Hepworth, president of Trelleborg's marine systems operation, said, "Big data has the potential to transform our industry. Through application and insights, big data is creating new opportunities to drive innovation and deliver tangible operational efficiencies across the shipping world.

"But the collection of information alone is not enough. It is the analysis of this data and the actionable insights it provides that will transform and increase the efficiency of day-to-day operations across the shipping industry in years to come.

"This is a time of huge change for our industry. The advancement of automation, and the exponential rise in data it brings, mean disruption on a scale that 'shipping' has never seen before. Those that invest now in the architecture that empowers collaboration between smart assets, will be best equipped to face the future."

SmartPort realizes the critical interface between ship and port, on land and at sea. This gives Trelleborg a unique overview of the 'vessel turnaround' process, and data extraction points throughout it – both on board the vessel and in the port, and in the interface between the two. Trelleborg is seeking to educate the marine industry about the importance and potential of this interface.

SmartPort is Trelleborg's answer to the need for a standardized way to collect and store data. It's a technology platform that connects port operations, allowing users to analyze asset performance and apply data insights, to improve day-to-day decision making for optimized operations; improved safety, reduced costs, greater sustainability and increased revenue return.

To read the whitepaper, visit: <http://ow.ly/CIMF30ihvQc>

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For more information about Trelleborg's marine operation please contact Richard Hepworth, President, Trelleborg Marine Systems, richard.hepworth@trelleborg.com

For further press information please contact Chris Sanders at Stein IAS, Clarence Mill, Clarence Road, Bollington, SK10 5JZ, United Kingdom;

Tel: + 44 (0) 1625 578 578; Email: chris.sanders@steinias.com

Trelleborg's marine operation and Trelleborg Group

The marine operation of the Trelleborg Offshore & Construction business area, manufactures and installs bespoke fender systems, docking and mooring equipment, oil and gas transfer technology and vessel efficiency technology for marine environments all over the world. Its polymer engineering expertise also extends to its range of general marine products, including navigation aids and buoys.

www.trelleborg.com/marine

Trelleborg is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of about SEK 32 billion (EUR 3.28 billion, USD 3.69 billion) and operations in about 50 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems. The

Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on Nasdaq Stockholm, Large Cap. www.trelleborg.com.

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Attachments

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