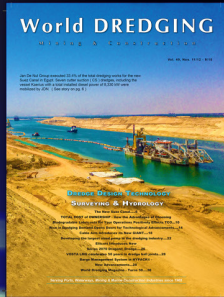


World DREDGING

M i n i n g & C o n s t r u c t i o n



2017 MEDIA KIT

- 1/2 - Projects / Shoreline Restoration (Beaches, Rivers & Lakes)
- 3/4 - Annual Directory of Worldwide Dredge Fleets, Suppliers & Engineers
- 5/6 - Electrical & Monitoring Systems / Reclamation & Mining
- 7/8 - Environmental Remediation / Company Profiles (Ad + Profile)
- 9/10 - Maintenance of Ports & Waterways / Island Building (Creating New Land)
- 11/12 - Dredge Design Technology / Surveying & Hydrology
(See Web site for Deadlines & Conference issues : WorldDREDGING.com)

Advertising Rates (US\$) - Black & White

	1x	3x	6x
Full - Page	1,100	1,045	935
Inside Front-Cover	1,255	1,192	1,067
Inside Back-Cover	1,175	1,116	1,000
Back - Cover	1,410	1,340	1,200
2/3 - Page	835	793	710
Island 1/2 - Page	626	595	532
1/2 - Page	615	585	523
1/3 - Page	410	390	350
1/4 - Page	300	285	255
1/6 - Page	200	190	170
Classified (per 1")	50	50	50
Business Card (per 1")	55	55	45

4 Color (additional)

Spread (2-Page) 1,385

Single Color

850	370
850	250
850	250
850	250
567	160
425	120
425	120
280	80
213	60
145	40
25 / 1"	12 / 1"
40 / 1"	13 / 1"

Mechanical Specifications - Width / Depth

	(inches)	(mm)
Full Page	7 x 10	177.8 x 254.0
Full Page Bleed	8-1/4 x 11	209 x 279.1
2/3 - Page	4-1/2 x 10	114.3 x 254.0
Island 1/2 - Page	4-1/2 x 7-1/2	114.3 x 190.5
1/2 - Page	3-5/16 x 10	84.1 x 254.0
1/3 - Page	2-3/16 x 10	55.6 x 254.0
1/4 - Page	3-5/16 x 4-7/8	84.1 x 123.8
1/6 - Page	2-3/16 x 4-7/8	55.6 x 123.8
Classified (1")	2-1/8 x 1	54.0 x 25.4
Business Card (1")	3-1/4 x 1	82.6 x 25.4

Horizontal

1/2 - Page	7 x 4-7/8	177.8 x 123.8
1/3 - Page	4-1/2 x 4-7/8	114.3 x 123.8
1/4 - Page	4-1/2 x 3-11/16	114.3 x 93.7
1/6 - Page	4-1/2 x 2-7/16	114.3 x 61.9

○ **Bleed and Insert Page:** Final trim is 8.25" x 11.0" (209.6 x 279.4 mm). Keep essential copy 0.5" (12.7 mm) from all sides. Overall dimensions of ad should be 8.75" (222.3 mm) wide by 11.5" (292.1 mm) deep. Check with editor on spread insert specifications. Layout page is three columns, each 2.125" (54.0 mm) wide, or two columns, each 3.375" (85.7 mm) wide.

○ **Copy:** Entire ad as PDF or single JPEG (325 dpi, CMYK, IBM format, flattened).

○ **Composition:** Cost of typesetting or other graphics expenses charged to customer.

○ Binding: Saddlestitched.

○ Printing: Sheet fed offset.

○ Stock: 70 lbs. white enamel.

* **Issuance and Closing Dates:** See Web site for deadlines.

ad reservations and material. NO CANCELLATIONS ACCEPTED AFTER MAGAZINE IS IN PRODUCTION.

Contact us for specials on Web Ads and Logo links on our Web site : WorldDREDGING.com

General Information

- Special Position: Preferred or guaranteed, US\$65 per page or fraction in addition to advertisement rate.
- Inserts: Black and white rates apply to each printed page. US\$300 charge for tip-in. Each page counts towards earning frequency rate discount.
- Commissions and Cash Discounts: Agency commission 15% if paid within 30 days after receipt of invoice. No commission on insert, back-up, tip-in, reprints, service charges, Classified & Business Card advertisements.
- General: Publisher reserves the right to reject advertising considered not in keeping with publication's standards. Advertisers and agencies assume liability for all content of advertisements printed and also assume responsibility for any claims against publisher. Proper notice will be given of any rate change. Advertising rates are based upon a circulation of approximately 2,400.

Distribution

Over 80% of World DREDGING's readers are involved with dredging operations, or are suppliers and purchasers of dredging equipment & services.

WDMC covers the industry - from large international contractors, dredging major ports & waterways - to small regional contractors dredging marinas, lakes, and mining operations.

Geographical Circulation

Total International 500 - Total USA 1900
Circulation 2,400 - Average or Pass-along Circulation 12,000*

* Estimates indicate an issue circulates an average of five readers per copy within an organization.

Industrial Categories

Dredge/Vessel Owners36%
Marine Equipment & Material Suppliers.....45%
Buyers of Dredging Services.....13%
General Services 6%

- Contractors, Government Agencies, Mining, Sand & Gravel Companies.
- Dredge, Ship, Boat, Crane Builders, Pumps, Power Systems, Electrical/Electronics (GPS), Coatings and Miscellaneous Supplies & Materials.
- Port Authorities, Government Agencies, Natural Resources, Engineering and Consulting.
- Insurance, Banking, Finance, Research & Education and Allied Marine Activities.

Philosophy

World DREDGING, Mining & Construction is published bi-monthly by Placer Management Corp. Its goals and objectives are to promote the international exchange of information within the dredging, dredge mining and port/waterway maintenance and construction industries through the publication of technical papers, articles and current events.

World DREDGING Mining & Construction was the first international publication to be fully devoted to the dredging industry. World Dredging (formerly World DREDGING & Marine Construction) began publishing in 1965 out of a recognized need for a periodical to exclusively serve the dredging industry. It was a catalyst in the initiation of the first dredging conference WODCON I, held 1967 in New York City, followed by the formation of WODA (World Dredging Assn.) the same year.

Since then, World DREDGING strives to produce a professional journal that the dredging industry can be proud of and find useful to its profession.

Subscriptions

1 year = US\$ 100, 2 years = US\$ 180, 3 years = US\$ 270, 1 year Airmail (Outside USA) = US\$ 200.
Digital = \$ 20. extra / yr. - Back Issues: US\$ 10. each within year ; Prior years - contact us for price & availability ;
Directory: US\$ 20. each + \$ 7. (in USA), or \$ 13. (Outside USA) shipping and handling.

Payment Options: US\$ on US Bank Check or VISA/MC/AMEX/DISC (# / name / exp / security code / billing address).

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